

**TEENAGERS ARE NOW  
OVER TWICE AS LIKELY TO  
BE MURDERED WITH A  
KNIFE THAN THEY WERE  
TEN YEARS AGO**

Let's [#StopKnifeCrime](#)

**#KnifeCrime  
AwarenessWeek**

15 – 21 May 2023

# KNIFE CRIME HAS INCREASED BY 46% IN TEN YEARS

Let's #StopKnifeCrime

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**AwarenessWeek**

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**ONE  
TEENAGER  
EVERY  
WEEK**

is murdered with a  
knife or sharp  
instrument in  
England and Wales

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# KNIFE CRIME IS PREVENTABLE.

Knife crime is everyone's problem, and we all have a personal responsibility to tackle it.

Education is the catalyst to change.



The **Ben Kinsella** Trust

# IT'S TIME FOR CHANGE

# KnifeCrime  
AwarenessWeek  
15 – 21 May 2023



The Ben Kinsella Trust

**EDUCATION  
RAISING  
AWARENESS  
ACTION**

The Ben Kinsella Trust are launching a national week of advocacy with daily activities to raise awareness, educate and to take action against knife crime.

Let's stop knife crime. Together.

**#KnifeCrime  
AwarenessWeek**

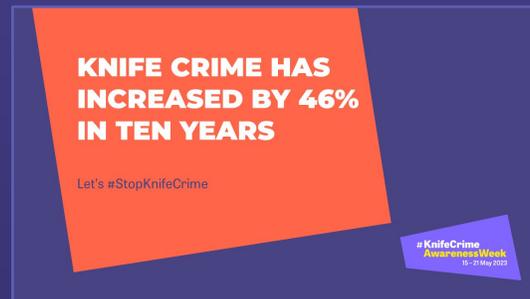
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# MONDAY

The tragedy in numbers

**For all** – Use our template to write to your MP, share images from our stats pack on social media

**For teachers and practitioners** – Increase parents' awareness & tell them you are engaging in the week, share images from our stats pack on social media



**For all** – Use our knife crime stories resources to share the true stories of someone who has been impacted by knife crime on social media.

**For teachers and practitioners** – Use our knife crime stories resources to run an assembly where you focus on the story of one young person who has been impacted by knife crime.

**For parents and carers** – join our parents' workshop

# TUESDAY

Real stories, real people

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# WEDNESDAY

Prevention through education

**For parents and carers** – Use our parents guide to open a conversation with a young person about knife crime prevention. Join our parents workshop

**For teachers and practitioners** – Deliver a lesson using our resources, or book a visit to our award winning exhibition



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**For all** – Use our pledge resources to share a pledge on social media, that you will never carry a knife and that you will always report crime.

**For teachers and practitioners** – Use our pledge resources to ask your pupils to sign a pledge to never carry a knife and act responsibly

# THURSDAY

Make your pledge

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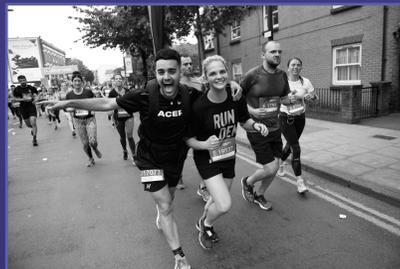


# FRIDAY

Fundraise to #StopKnifeCrime

**For all** – Take part in a sponsored event, run a coffee morning or make a donation. Use our fundraising pack to help you fundraise in your own way to help us #StopKnifeCrime

**For teachers and practitioners** – Run a mufty day or other fundraising activities to help us #StopKnifeCrime



**#KnifeCrime  
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**For all** – #KnifeCrimeAwarenessWeek is about exactly that - raising awareness for the devastating impacts of knife crime, and taking action to stop it. But our action needs to last more than a week.

Keep the momentum of raising awareness, educating others, downloading our resources, taking part in challenge events, fundraising and taking action to #StopKnifeCrime.

# WEEKEND

Keep the momentum

**# KnifeCrime  
AwarenessWeek**

15 – 21 May 2023



**LET'S STOP KNIFE  
CRIME. TOGETHER.**

**#KnifeCrime  
AwarenessWeek**  
15 – 21 May 2023



**The Ben Kinsella Trust**